

THE WORLD'S MOST UNIQUE BEAUTY MAGAZINE

NEW BEAUTY

FACE

* **THE SECRET WRINKLE FIGHTING FORMULA**

We reveal what the experts know

SKIN

* **AGE ERASING LASERS**

The latest treatments top doctors are using right now!

OUR BIGGEST BEAUTY SOLUTIONS ISSUE EVER...

BODY

* **INJECTIONS THAT MELT FAT INSTANTLY**

Can you lose five pounds in one day?

READERS' PICKS:
OVER 20,000 WOMEN
test the latest beauty products...
find out what works

\$9.95US



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WHAT'S INSIDE

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page 164 beautiful breasts

Breaking news VelaShape now joins VelaSmooth as part of Syneron's family of body-shaping devices. Proven to reduce the appearance of cellulite and reduce thigh circumference by an average of 0.75 inch, VelaShape is the first device to receive FDA clearance for thigh-circumference reduction. VelaShape combines the cellulite-reducing power of VelaSmooth with an increased intensity that can cut treatment time and the number of office visits in half, for thinner thighs and improved skin texture in 30 days.

Makeover madness

A recent study conducted by the American Society of Plastic Surgeons focused on the entertainment industry and its effect on cosmetic procedures in the United States. It seems that watching makeover shows and plastic surgery reality television programs can spark interest in viewers and lead to a desire for cosmetic procedures. In a group of 42 cosmetic surgery patients, four out of five patients reported that television directly influenced them to pursue a cosmetic procedure.

On the airwaves Breast implants are more than mainstream these days—they've also gone prime-time. Allergan and Mentor, the two companies that manufacture silicone and saline breast implants, have both begun airing commercials for their products. To further appeal to women, Allergan has branded their line of breast implants as the Natrelle Collection, calling it an advanced line of implants specially designed to complement each woman's unique shape.

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DID YOU KNOW?

A recent study in the *Archives of Surgery* revealed that surgeons who play video games make 32 percent fewer errors during surgical procedures than non-gaming surgeons.



Massage away cellulite?

"The quest to cure cellulite is like searching for the Holy Grail for many women," says New York City plastic surgeon Sharon Giese, MD. FDA-approved and noninvasive, **VelaSmooth** and **TriActive** are two progressive innovations proven to reduce cellulite. Both improve circulation through massaging techniques, helping recontour the skin with continued treatment by affecting the cellular structure of fat deposits. More specifically, "TriActive combines low-energy diode laser and contact cooling with suction and massage, combining three different modalities to attack cellulite," Dr. Giese explains. VelaSmooth, on the other hand, uses radiofrequency and infrared light to hinder the trapping of fat under the skin, while aiding circulation through suction massage. However, it's important to know that the results of both of these treatments are short-lived without maintenance sessions.

 PRODUCT PICKS FOR
DO-IT-YOURSELF RESULTS

 NON-INVASIVE TREATMENTS
WITH LITTLE TO NO DOWNTIME

"I want to be cellulite-free."

Unightly and not uncommon, cellulite—lumpy, bumpy fat deposits that bulge through connective tissue under the skin—affects a majority of women and results in dimples on the thighs, hips, buttocks and abdomen. Since cellulite is predominantly caused by uncontrollable hormonal, genetic and physiological influences, it afflicts women of all ages, weights and sizes, even those who diet and exercise regularly—but that doesn't mean you can't reduce its appearance.